

2012 *Biomaterials Forum* Advertising Calendar

1st Quarter 2012

Ad space close: Jan. 11, 2012
Materials due date: Jan. 25, 2012
Mail date: Mar. 26, 2012

- 2013 Officer Nominees

2nd Quarter 2012

Ad space close: March 30, 2012
Materials due date: April 10, 2012
Mail date: May 24, 2012

- Special Section:
SFB 2012 Award Winners

3rd Quarter 2012

Ad space close: July 6, 2012
Materials due date: July 17, 2012
Mail date: Aug. 30, 2012

- Letter from New President
- 2012 Annual Meeting Recap

4th Quarter 2012

Ad space close: Oct. 5, 2012
Materials due date: Oct. 16, 2012
Mail date: Nov. 20, 2012

Note: Editorial topics subject to change without notice.

Biomaterials Forum Advertising Rates (Effective January 1, 2012)

Ad Size	4x	3x	2x	1x
Full Page	\$875	\$925	\$985	\$1,045
1/2 Page	\$525	\$555	\$590	\$625
1/3 Page	\$475	\$500	\$530	\$565
1/4 Page	\$400	\$425	\$455	\$485

*Employment advertisements receive 20% off published rate.

Color: Four color process (CMYK) add \$1,500 to published rate.

Preferred Positions

(Full-page, four-color only)

	4x	3x	2x	1x
Inside Front Cover	\$1,715	\$1,820	\$1,935	\$2,055
Inside Back Cover	\$1,615	\$1,720	\$1,835	\$1,955
Back Cover	\$1,895	\$2,015	\$2,145	\$2,280

Note: Preferred positions sold at two insertion minimum.

SEND ART MATERIALS AND ADVERTISING AGREEMENT TO:

Erik Caplan • 15000 Commerce Parkway • Mount Laurel, NJ 08054
 Phone: 856-439-0500 • Fax: 856-439-0525 • E-mail: ecaplan@ahint.com